

THIRD PARTY FUNDRAISING



Want to help CCGC in our efforts to provide the vital mental health services to children and families who need it the most? Now you can make a difference (and have fun doing it) by hosting quick and easy fundraisers in your community. Every amount counts, no matter how small, when we're working to spread the CCGC mission!

HOW TO GET STARTED

- 1** Whether it's a give back event, jeans day at the office, collection drive, Facebook Fundraiser, running a race, etc., decide what type of event you want to host.
- 2** Reach out to CCGC at mgetchell@ccgcinc.org and list the date, time and location of your event. We suggest setting an ambitious yet achievable fundraising goal.
- 3** After you connect with our team, you'll receive some resources to market your event, including an approved logo. We'll even provide you with recommendations for creative ways that you can market your event.
- 4** Post and/or share CCGC logo and messaging while promoting your fundraiser to family, friends, coworkers and more.
- 5** Host your event. Be sure to take pictures, share on social media and tag CCGC. (Facebook - [@ccgcinc](https://www.facebook.com/ccgcinc); Instagram - [@communitychildguidance](https://www.instagram.com/communitychildguidance))
- 6** Once your event is complete, you can mail payment to:
Community Child Guidance Clinic
Attention: Marketing and Development
1075 Tolland Turnpike
Manchester, CT 06042

You can also collect the funds raised and make a donation on our website at www.ccginc.org. Money raised through Facebook fundraisers is automatically donated to CCGC.



It's easy, and you can feel good knowing you've helped us make sure that no child faces mental illness alone!



THIRD PARTY FUNDRAISING



CCGC
COMMUNITY CHILD
GUIDANCE CLINIC

IDEAS DECK



BACKYARD BBQ/POTLUCK

You provide food and drinks—or get them donated!—and charge an entry fee to guests. Host a “cook off” and charge \$20 for people to enter their recipe in the contest, \$10 for people to attend and taste the recipes; have judges and award prizes to the favorite recipes.



BAR PARTY

Find a local bar to host your event—many bars have wristband deals or cover charges and will donate a certain percentage of profit back to your charity. Include a mini silent auction or raffle by getting prizes donated and raise extra money with auction or raffle ticket sales. You can even do a split the pot raffle!



BOOK CLUB

Invite your friends over for a monthly book club with an attendance fee that will be donated at the ending of each club meeting by the host. Books discussed can surround any topic you like or can be more thematic, surrounding topics of racism, courage, Mental illness, health challenges and hope.



FACEBOOK FUNDRAISER

Host a fundraiser on Facebook to spread the word about CCGC to your friends and family! You can set a goal, thank your donors and encourage your followers to share. You can start a fundraiser for your birthday, mental health awareness, or just because! Click “Fundraisers” on the left sidebar of your Facebook News Feed for instructions on how to start your fundraiser.



SPORTING EVENT

Host a cornhole, basketball, volleyball, or other sport tournament. Charge \$50 per team for entry, and award the top team with a prize. Incorporate a “best shot” or “most points” option for those uber-competitive athletes who want to help you raise even more money!

These are just some of the endless fundraisers you can host on your own or as part of a team. Let us know how we can help increase your success.