

WINE AND WISHES

SPONSORSHIP
OPPORTUNITIES

NOVEMBER 12, 2020 | 7:00PM | LIVESTREAM

A WINE TASTING FUNDRAISER



Supporting children's mental health and
education at the Community Child
Guidance Clinic





OUR MISSION

Community Child Guidance Clinic is a Manchester-based 501(c)(3) nonprofit agency which, since 1959, has been assisting and supporting children across Connecticut with emotional and behavioral issues by providing a special education day school and system of child and family-focused mental health services.

ABOUT THE EVENT

In light of the COVID health crisis, *Wine and Wishes* is taking the place of our previously-cancelled spring gala. This fun and powerful event will bring together all those who already support CCGC, while also serving as a great way to welcome new faces to the agency - albeit virtually. Proceeds from this event will support the renovation, improvement, and expansion of our outdoor spaces at both clinic locations, so that more children can access services and the benefits of therapeutic time outdoors.

Kicking off the livestream at 7:00 on November 12, 2020, guests will have the chance to hear some of CCGC's stories of hope, as well as participate in some fun activities, including a live and online auction. The highlight of the event, however, will be a wine tasting with Jacob Studenroth, entrepreneur and owner of The Wise Old Dog, a boutique wine and spirits shop in West Hartford. Jacob has teamed up with CCGC to offer his knowledge and lead guests on a journey of specially curated wines.



WHY SPONSOR THE WINE TASTING?

THE ATTENDEES

Wine and Wishes will be attended by those who are invested in the community, including leaders, parents, grandparents, young professionals, and many more from across the area. Above all, they share one thing in common: they love our mission and they love the brands who support our mission.



WIDER REACH

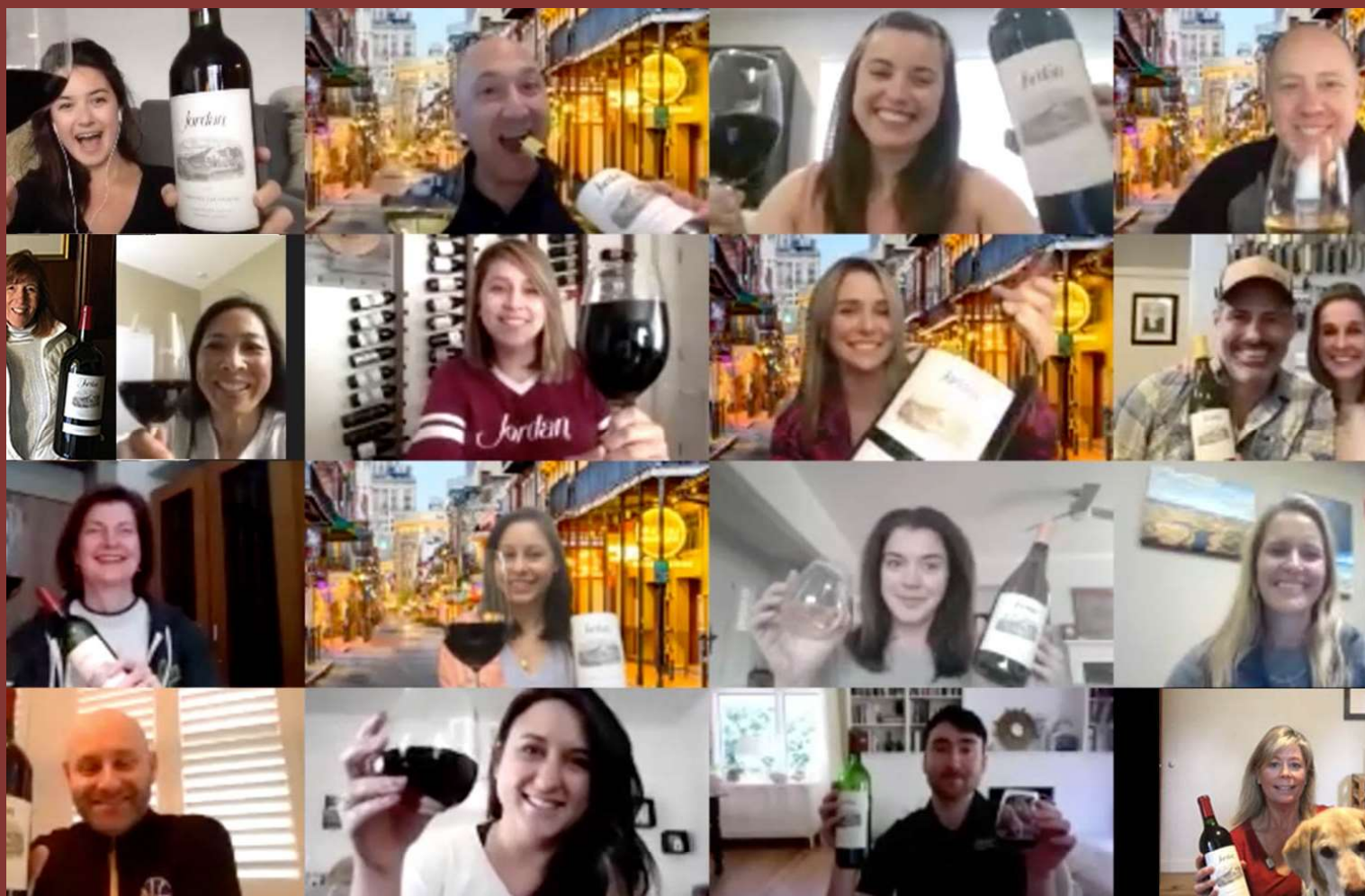
Hosting an event online means that we are able to attract attendees who otherwise may not be able to attend in person. It also means that on top of the traditional elements of sponsorship, you will also have the opportunity to directly connect and engage with potential customers and clients.



HELP KIDS HURTING ON THE INSIDE

1 out of 5 children in Connecticut will suffer from a mental health challenge, yet only a small percentage will get the help needed. We are trying to change that, but it's easier said than done. Yes, this event will raise money for life-changing work being done at CCGC. But it is also an opportunity to bring our supporters together to strengthen our collective resolve.





SPONSORSHIP PACKS

Wine and Wishes is so much more than an event. It's an experience. When you sponsor the evening, you will be advancing our mission, engaging your own employees and customers, and positioning your brand in front of a new and dynamic audience.

Simply put, we want you to know how much we appreciate your partnership, and our goal is to do more than just throw your logo up on event night. Your brand gets to be part of the whole experience, from start to finish.

The following sponsor packages have been designed to help you get the most out of the event and your investment. They can also be found on our website:

ccgcinc.org/winetasting.html.

SPONSOR LEVELS

PLATINUM SPONSOR: \$5,000 (1 AVAILABLE)

- Event branded as "Wine and Wishes, Presented By: (Sponsor Name)"
- Sponsor logo shown and mentioned throughout event, included on digital and print communications, on ticketing website, across social media channels, attendee final details page, event recap, and blogpost
- 60-second video or live introduction during event
- Complimentary URLs for your staff

GOLD SPONSOR: \$2,500 (3 AVAILABLE)

- Sponsor logo shown during event, included on digital and print communications, on ticketing website, across social media channels, attendee final details page, event recap, and blogpost
- 30-second video or live introduction during event
- 10 Complimentary URLs

SILVER SPONSOR: \$1,000 (5 AVAILABLE)

- Sponsor logo shown during event, included on digital and print communications, on ticketing website, across social media channels, attendee final details page, event recap, and blogpost
- "About the sponsor" read by emcee
- 3 Complimentary URLs

CCGC COMMUNITY HERO: \$250 (UNLIMITED)

- Sponsor logo shown and mentioned during event, shared on social media channels, and included in attendee final details page, event recap, and blogpost
- 2 Complimentary URLs



FINANCIAL SPONSOR FORM

Check the option you will fulfill and complete the form. This form and payment are due by October 23, 2020. We encourage you to provide both immediately due to limited sponsor availability. Questions? Contact Kevin McMahon at kmcmahon@ccgcinc.org or 860.643.2101 x244.

___ PLATINUM SPONSOR: \$5,000

___ GOLD SPONSOR: \$2,500

___ SILVER SPONSOR: \$1,000

___ CCGC COMMUNITY HERO: \$250

PLEASE SELECT A DIRECT DONATION OR FUNDRAISING DONATION OPTION(S)* :

Direct Donation (pick one): ___ Check attached to this form ___ By credit/debit card

Fundraising Donation (pick one or more): ___ Percentage of sales ___ Customer giving
___ Team fundraising page for individual employee's to use to raise funds.

**If your sponsorship level is not fully fundraised, it is up to you or your organization to pay the remaining balance on October 23, 2020.*

SPONSOR AGREEMENT

Agrees to provide financial sponsorship as selected above for *Wine And Wishes* on November 12, 2020. As a sponsor, I understand that I will receive the sponsorship opportunities described above. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been accepted by Community Child Guidance Clinic. I agree to provide high quality digital art work (e.g. logo) for all promotional advertising.

Sponsor Name: _____

Address/Town/State: _____ Zip: _____

Representative Name: _____ Phone Number: _____

Email: _____

Authorized Sponsor Signature: _____

Please send this completed agreement to Community Child Guidance Clinic, Attn: Kevin McMahon, 1075 Tolland Turnpike, Manchester, CT 06042. **Or** scan and email to Kevin at kmcmahon@ccgcinc.org.